

Unit Title: Website Software
Unit Level: Three
Unit Credit Value: 5
GLH: 40
AIM Awards Unit Code: CQ0/L3/EA/002
Unique Reference Number: Y/502/4632

This unit has 3 learning outcomes.

LEARNING OUTCOMES	ASSESSMENT CRITERIA
The learner will:	The learner can:
1. Create structures and styles and use them to produce websites	1.1. Determine what website content and layout will be needed for each page and for the site 1.2. Plan and create web page templates to layout content 1.3. Select and use website features and structures to enhance website navigation and functionality 1.4. Create, select and use styles to enhance website consistency and readability 1.5. Provide guidance on laws, guidelines and constraints that affect the content and use of websites 1.6. Explain what access issues may need to be taken into account 1.7. Explain when and why to use different file types for saving content 1.8. Store and retrieve files effectively, in line with local guidelines and conventions where available

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LEARNING OUTCOMES	ASSESSMENT CRITERIA
The learner will:	The learner can:
<p>2. Select and use website software tools and features to develop multiple page websites with multimedia and interactive features</p>	<p>2.1. Prepare content for web pages so that it is ready for editing and formatting 2.2. Organise and combine information needed for web pages in line with any copyright constraints, including across different software 2.3. Select and use appropriate editing and formatting techniques to aid meaning 2.4. Select and use appropriate programming and development techniques to add features and enhance websites 2.5. Select and use file formats that make information easier to download 2.6. Check web pages meet needs, using IT tools and making corrections as necessary</p>

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LEARNING OUTCOMES	ASSESSMENT CRITERIA
The learner will:	The learner can:
<p>3. Publish and test multiple page websites with multimedia and interactive features</p>	<p>3.1. Select and use appropriate testing methods to check that all elements and features of complex websites are working as planned</p> <p>3.2. Identify any quality problems with websites and explain how to respond to them</p> <p>3.3. Select and use an appropriate programme to upload and publish the website and make sure that it will download efficiently</p> <p>3.4. Respond appropriately to quality problems with websites to ensure outcomes are fit for purpose</p>

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ASSESSMENT INFORMATION

Guidance:

This grid gives details of the assessment activities to be used with the unit attached.
 Please refer to the AIM Awards Assessment Definitions document for definitions of each activity and the expectations for assessment practice and evidence for verification.

The assessment activities for this unit are indicated in the table below:

Key: P = Prescribed – this assessment method *must* be used to assess the unit.
O = Optional – this assessment method *could* be used to assess the unit.

Case study	O	Project	O
Written question & answer/test/exam	O	Role play/simulation	
Essay	O	Practical demonstration	P
Report	O	Group discussion	
Oral question and answer	O	Performance/exhibition	O
Written description	O	Production of artefact	
Reflective log/diary	O	Practice file	O

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Owner:	e-skills
Unit Grading Structure	PASS
Sector Subject Areas (SSA)	6.2 ICT for Users
Unit Review Date (dd/mm/yyyy)	30/04/2015
Availability for Use	Shared – open to all AOs to award credit
Restricted organisations	N/A
Assessment Guidance	N/A
Equivalences	N/A